

Written by Liz Cotone
 Written for Mathnasium Canyon Country

This is an intro video to be linked to the Center Director's bio on the home page of franchise website. Tone is friendly, helpful. No hard sell.

AUDIO COPY	VISUAL ON SCREEN
Hello. I'm Q Reed, Owner and Center Director at your neighborhood Mathnasium.	Q on camera
We opened in 2018--really because of how much our son already loved Mathnasium!	[FOOTAGE OF GRAND OPENING]
Drew is a very shy, sensitive kid, and when he was in 3 rd grade, he wanted a "math camp."	[ZOOM IN OF PIC OF DREW]
Once he started at Mathnasium, his confidence just took off.	Q on camera
He felt like math was his superpower, and suddenly he was a whole different kid.	[PIC OF SUPERHERO]
The beautiful thing is this works for kids who love math and for kids who hate math. It's great for kids who are struggling and need help, but it's <u>also</u> great for kids who are really passionate about math.	Q on camera
I love my instructors. I choose them so carefully because they're the heart and soul of this place.	[COLLAGE OF Q AND INSTRUCTORS]
I truly believe in the Mathnasium Method. I've seen it help a ton of students, and I've gotten great feedback from their teachers.	Q on camera

So, I'd love to find out what your kid specifically needs. You can schedule a consultation and assessment on this website or give me a call,	[INSTRUCTIONAL – WHERE TO CLICK ON WEBSITE FOR CONSULTATION]
and I'll see you in the Center!	Q on camera