

For Nava Media
By Liz Cotone

PRODUCT: Kore 2.0 Smartwatch & Fitness Tracker

Tone: Excited. Like, “I gotta share this with you.”

AUDIO/DIALOGUE	VISUAL ON SCREEN
I had one of those smart watches with fitness tracking on my wish list forever. But I just couldn't see dropping that kind of cash on a watch.	Influencer jogs up to the camera at the end of a workout, stops to talk to us.
Then I got my Kore 2.0.	Influencer holding up Kore watch to the camera.
For a fraction of the price of other smart watches, I can track my fitness and health metrics with flawless Bluetooth connectivity.	Close up of watch on wrist, Influencer swipes through features.
It gives me real-time stats during my workout.	Influencer working out (doing stationary lunges or curls).
And the Kore Healthapp stores all of my tracked info in five different languages!	CLOSE ON Influencer's phone going through the app's health tracking features.
And, this is so cool--even though it's so much cheaper already... right now you can get it for, legit... 50% off.	Influencer talking to the camera.
I get a full charge in under two hours, and the battery can last up to a week.	CLOSE ON a rotating or zooming shot of the watch on its charger.
What's great is, it works with both iOS and Android, so I also get my smartphone notifications, GPS tracking, music control, breathing exercises, even emergency health alerts. Hey, I know what I'm getting Grandma this year!	Influencer stretching out muscles while talking to camera.
And check this out, you can get all these cool, interchangeable bands to go with it.	CLOSE ON the interchangeable bands. [graphic on screen: Sold separately.]

Record both alternate out lines:

Actions to try:

1. Record outside saying the line and then jog away.
2. Record inside, stationary, close up, showing watch to camera.

INFLUENCER

So, if you want an awesome smart watch for half the price AND 50% off that, click the link below to get your Kore 2.0 right now!

INFLUENCER

So, if you want an awesome smart watch for half the price AND 50% off that, you should totally get your Kore 2.0 today.